



Key Takeaways From The Women Entrepreneurs Roundtable Luncheon: Money Mindset For Financial Abundance

Hosted by [Joy Discovered](#) and [TriTone Triple Barre](#) on February 28, 2019
With [Naples Empowered Women's Network](#)

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Takeaways Compiled by Lucy McKee with Joy Discovered

1. Learn to fall in love with the numbers.

Insurance, taxes, interest rates, budgets, forecasts, all of it. Sometimes we would prefer to focus on the fun part, though these components are all necessary to creating your most rewarding business possible.

2. Am I charging enough, or too much for my services?

Being confident when presenting your product or service allows you to receive what you are needing and wanting from the exchange. Stating your price firmly shows your client you are high value.

Take into consideration that there is a large amount of behind the scenes work that goes into sharing your passion with others. This includes materials, time, and space.

3. Should I give out free items or discounts to attract clientele?

A great way to pique the interest of potential clients is offering a complimentary peek into what an amazing gift you can provide them: A free first class, a sample of your product, or a brief coaching consultation.

4. Know what your mindset is around money.

An exercise to try. Journal the following questions:

Money is _____

People with money are _____



My parents thought money was _____

Money makes people _____

A healthy affirmation stated during the meeting: "Money is freedom."

5. How can we shift our view of money so that we attract abundance?

Business owners sometimes get stuck with negative beliefs about what making money can indicate. Example: "money is evil," or "people with a lot of money step on others to get there."

So try this~

Make a list of people you admire that do amazing things with their money. Begin creating a positive relationship with it.

Know that it is completely possible to rise to the top in integrity AND abundance!

6. Books recommended~

You Are A Badass At Making Money - Jen Sincero

Building An Empire - Brian Carruthers

